



Violette Kristy

UX/UI Designer

As an Art Director for 6 years, I wanted to put people back at the heart of my job. I chose to train to become a UX/UI Designer to bring together the things that drive me: collaborative thinking, technique and creation.

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Experiences

UX/UI Designer

nov. 2024 - today

Ithaque Rénovation, Paris

Gathering user requirements, drafting functional specifications, collaborating with developers and contributing to the product roadmap. Designing mock-ups, conducting user tests and improving web experiences. Creating brand identities and print & web materials (brochures, flyers, kakemonos, pictograms, etc.).

UX/UI & Graphic Designer

2024

TrackPaw Scientific, Sweden

UX research, UX workshops, creation of an exploratory questionnaire and a proto persona, sitemap, production of digital visuals, logo redesign.

Web & Graphic Designer

2024

Ideon Science Park, Sweden

Audit, UX research & sitemap research, wireframes, web & print visuals, photo & video shoots, photo editing & video editing.

Artistic Director

2018 - 2022

AD Assistant

2016 - 2018

Gekko Group - Accor, Paris

Creation, management and monitoring of the visual identity of 9 brands, creation of mock-ups and monitoring of sites, collaboration with the various teams, print and web creations.

Web Designer

2015

Kbeaba Webdesigner, Paris

Learning the basics of HTML/CSS, website monitoring and updates on Wordpress, iconographic research.

Entrepreneurship & Volunteering

Artistic Director & Co-founder

2021 - 2023

Holi Épicerie, Paris

Creation of the brand, visual identity and packaging, creation and monitoring of the e-commerce site, print and web design, product photography and content creation, video editing, social network management.

Artistic Director

2020 - 2021

My Pepper Factory, Paris

Creation of the visual identity and packaging, mock-ups and monitoring of the e-commerce site, print and web design, product photography and content creation, video editing.

Languages

English (B2+ *Linguaskill* 165)

Spanish (*Academic*)

Skills

Research & Analysis

Gathering and analysing needs • Collecting and analysing data • Keeping watch • Carrying out audits

UX Design

Create questionnaires • Conduct interviews • Create personas, scenarios, site maps, user journeys • Produce wireframes and prototypes • Create and conduct user tests

UI Design

Creating design systems • Creating style guides, libraries and a brand image • Producing and co-producing resources and media • Responsive Design • Accessibility • HTML / CSS

Collaboration

Design Thinking • Working in a multidisciplinary team • Autonomy • Project management • Managing the production of deliverables • Communication

Tools & languages



Figma



HTML



Adobe XD



CSS



Illustrator



Wordpress



Photoshop



Notion



Adobe CC



Milanote



Visual Code



Miro

Degrees & training

UX/UI Design formation

2023

La Passerelle, Paris

Visual Communication

2016 - 2018

MJM Graphic Design, Paris

Graphic design & Communication

2015 - 2016

Étienne-Jules Marey high school, Paris

Advanced Technician's Certificate in Space & Volume & Communication

2013 - 2015

Maximilien Vox high school, Paris

Baccalaureate in Visual Merchandising

2011 - 2015

Corvisart-Tolbiac high school, Paris