



# Violette Kristy

## UX/UI Designer

As an Art Director for 6 years, I wanted to put people back at the heart of my job. I chose to train to become a UX/UI Designer to bring together the things that drive me: collaborative thinking, technique and creation.

+33 (0)6 35 24 76 50  
violettekristy@gmail.com  
[violettekristy.com](http://violettekristy.com)  
[Behance](#) • [LinkedIn](#)

## Experiences

**UX/UI & Graphic Designer** 2024  
TrackPaw Scientific, Sweden  
UX research, UX workshops, creation of an exploratory questionnaire and a proto persona, sitemap, production of digital visuals, logo redesign.

**Web & Graphic Designer** 2024  
Ideon Science Park, Sweden  
Audit, UX research & sitemap research, wireframes, web & print visuals, photo & video shoots, photo editing & video editing.

**Artistic Director** 2018 - 2022  
**AD Assistant** 2016 - 2018  
Gekko Group - Accor, Paris  
Creation, management and monitoring of the visual identity of 9 brands, creation of mock-ups and monitoring of sites, collaboration with the various teams, print and web creations.

**Web Designer** 2015  
Kbeaba Webdesigner, Paris  
Learning the basics of HTML/CSS, website monitoring and updates on Wordpress, iconographic research.

## Entrepreneurship & Volunteering

**Artistic Director & Co-founder** 2021 - 2023  
Holi Épicerie, Paris  
Creation of the brand, visual identity and packaging, creation and monitoring of the e-commerce site, print and web design, product photography and content creation, video editing, social network management.

**Artistic Director** 2020 - 2021  
My Pepper Factory, Paris  
Creation of the visual identity and packaging, mock-ups and monitoring of the e-commerce site, print and web design, product photography and content creation, video editing.

## Languages

English (B2+ Linguaskill 165)  
Spanish (Academic)

## Interests

Discovering things by travelling, making a delicious pastry, visiting exhibitions, reading Stephen King, spontaneous photography, listening to funk, soul, rnb...

## Skills

**Research & Analysis**  
Gathering and analysing needs • Collecting and analysing data • Keeping watch • Carrying out audits

**UX Design**  
Create questionnaires • Conduct interviews • Create personas, scenarios, site maps, user journeys • Produce wireframes and prototypes • Create and conduct user tests

**UI Design**  
Creating design systems • Creating style guides, libraries and a brand image • Producing and co-producing resources and media • Responsive Design • Accessibility • HTML / CSS

**Collaboration**  
Design Thinking • Working in a multidisciplinary team • Autonomy • Project management • Managing the production of deliverables • Communication

## Tools & languages

- Figma
- HTML
- Adobe XD
- CSS
- Illustrator
- Wordpress
- Photoshop
- Notion
- Adobe CC
- Milanote
- Visual Code
- Miro

## Degrees & training

**UX/UI Design formation** 2023  
La Passerelle, Paris

**Visual Communication** 2016 - 2018  
MJM Graphic Design, Paris

**Graphic design & Communication** 2015 - 2016  
Étienne-Jules Marey high school, Paris

**Advanced Technician's Certificate in Space & Volume & Communication** 2013 - 2015  
Maximilien Vox high school, Paris

**Baccalaureate in Visual Merchandising** 2011 - 2015  
Corvisart-Tolbiac high school, Paris